



laita

THE LEADING COOPERATIVE DAIRY COMPANY
IN NORTH-WEST FRANCE

CHAIRMAN:
Dominique Chargé

CHIEF EXECUTIVE OFFICER:
Christian Couilleau

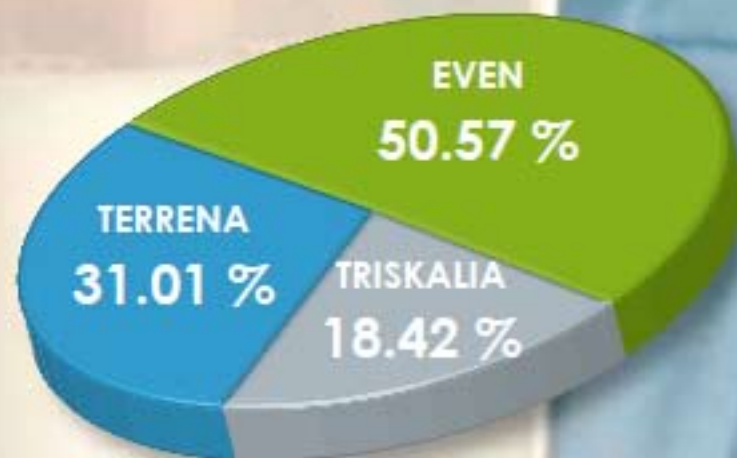
Laita, the leading cooperative dairy company in north-west France, was founded on 1st July 2009. It is an umbrella organisation representing the dairy activities of Even, Terrena and Triskalia.

These 3 cooperatives have two shared ambitions: to **sustainably develop** the dairy industry and to promote **regional attachment and development**.

The creation of Laita is a result of the escalation of partnerships shared between the 3 Groups since 1973.

Beyond the implementation of a shared commercial policy, Laita is able to attain a **sustainable market position** with a **greater investment capacity**, and to **anticipate consumer expectations** by a stronger innovation potential.

CAPITAL BREAKDOWN



ACTIVITIES:

- Milk collection
- Milk processing
- Marketing and sales of processed products

Key Figures

3,475 milk producers

1,270 billion litres of milk

2,045 employees

1.087 billion euros turnover

- 65 % in France
- 25 % in the 27 EU countries (excluding France)
- 10 % in other countries

Laita exports to 70 different countries.

Location

- LAÏTA industrial sites
- Associate sites
- Headquarters

8 INDUSTRIAL SITES



LAÏTA IN EUROPE



Rankings

N°1 for traditional moulded butter with the **PAYSAN BRETON** brand

N°1 for powdered milk for large and medium outlets with the **RÉGILAIT** brand

N°1 for "Luxury" yoghurt with the **MAMIE NOVA** brand

N°3 for plain cheese spread with Madame Loïk, the whipped cheese by **PAYSAN BRETON**

A EUROPEAN REFERENCE

for the manufacture of dairy products for supermarket own brands.

A EUROPEAN REFERENCE

in clinical nutrition and formulated powders.



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Brands

Contact

 **paysan
BRETON**

Mamie Nova

Regilait

EVEN

EPI
INGREDIENTS

 **Even Santé
Industrie**

 **oriane**
le lait grand est

Celtilait

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